
Why Is Witnessing So Important?

1. PRICE – Because Christ paid such a high price

Isaiah 53:4-7 ⁴ Surely He has borne our griefs And carried our sorrows; Yet we esteemed Him stricken, Smitten by God, and afflicted. ⁵ But He *was* wounded for our transgressions, *He was* bruised for our iniquities; The chastisement for our peace *was* upon Him, And by His stripes we are healed. ⁶ All we like sheep have gone astray; We have turned, every one, to his own way; And the Lord has laid on Him the iniquity of us all. ⁷ He was oppressed and He was afflicted, Yet He opened not His mouth; He was led as a lamb to the slaughter, And as a sheep before its shearers is silent, So He opened not His mouth.

2. VALUE – Because of the importance of each soul

Luke 15:1-7 ¹ Then all the tax collectors and the sinners drew near to Him to hear Him. ² And the Pharisees and scribes complained, saying, "This Man receives sinners and eats with them." ³ So He spoke this parable to them, saying: ⁴ "What man of you, having a hundred sheep, if he loses one of them, does not leave the ninety-nine in the wilderness, and go after the one which is lost until he finds it? ⁵ And when he has found *it*, he lays *it* on his shoulders, rejoicing. ⁶ And when he comes home, he calls together *his* friends and neighbors, saying to them, 'Rejoice with me, for I have found my sheep which was lost!' ⁷ I say to you that likewise there will be more joy in heaven over one sinner who repents than over ninety-nine just persons who need no repentance.

3. NEED – Because people need saved from their sins

Matthew 1:21 And she will bring forth a Son, and you shall call His name Jesus, for He will save His people from their sins."

4. PURPOSE – Because Christ gave His life for others

Matthew 20:28 just as the Son of Man did not come to be served, but to serve, and to give His life a ransom for many."

5. DESIRE – Because Christ desires all to be saved

1 Timothy 2:3-6 ³ For this *is* good and acceptable in the sight of God our Savior, ⁴ who desires all men to be saved and to come to the knowledge of the truth. ⁵ For *there is* one God and one Mediator between God and men, *the* Man Christ Jesus, ⁶ who gave Himself a ransom for all, to be testified in due time,

6. WILL – Because God is not willing that any should perish

2 Peter 3:9 The Lord is not slack concerning *His* promise, as some count slackness, but is longsuffering toward us, not willing that any should perish but that all should come to repentance.

7. LIFE – So that people might receive eternal life

1 John 4:9 In this the love of God was manifested toward us, that God has sent His only begotten Son into the world, that we might live through Him. (Jn 3:16,36; 5:24; 10:10)